



## FOR IMMEDIATE RELEASE

Contact: Max Glazer, Vice President  
Mens Direct, Inc.  
Tel: 727-827-2972  
Fax: 727-209-2590  
Email: [max@mensdirect.com](mailto:max@mensdirect.com)  
Web: [www.mensdirect.com](http://www.mensdirect.com)

### **MensDirect.com Now Offering REN Clean Bio Active Skincare.**

Saint Petersburg, FL, June 25, 2010 – Mens Direct, Inc, a leading online supplier of luxury grooming products for men, today announces they are carrying [REN Clean Bio Active Skincare](#).

[REN](#) is skincare as it should be. Skincare that uses the latest hi-tech bio actives. REN makes Clean Products that are free from skin-unfriendly ingredients. They aim to pioneer new ways of applying the latest discoveries in bio active technology to produce groundbreaking formulations that are clean, effective and a joy to use. [REN](#) boosts the skin's natural ability to protect, repair and renew itself leaving skin beautifully healthy and radiant. REN has become a much sought after and distinctive brand that can be found in selective stores in 43 countries around the world.

"REN skincare formulations are not only clean and skin friendly, they boost the skin's natural processes of protection, repair and renewal, with clinically proven and chemically free bio active technology. We are happy to have Mens Direct as a new retailer of our product line." Said David Lloyd of REN.

"REN is a great company that is based in the UK. Their products are truly ground breaking. Mens Direct is excited and honored to be one of their few retailers in the United States." Said Max Glazer, Mens Direct, Inc Vice President.

With the addition of [REN Clean Bio Active Skincare](#) to Mens Direct's product line up they now offer over 750 luxury grooming products for Men. Their lineup includes other well known, hard to find skincare brands such as [Acca Kappa](#), [aMENity](#), [Anthony Logistics](#), [The Art of Shaving](#), [Baxter of California](#), [Billy Jealousy](#), [Decl or](#), [DS Laboratories](#), [Elemis](#), [ Shave](#), [The Gentlemen's Refinery](#), [Homage](#), [Jack Black](#), [John Allan's](#), [Lab Series](#), [Lucky Tiger](#), [Menscience](#), [men-ii](#), [Nickel](#), [Osmotics](#), [Sharps](#) & [urth](#). Mens Direct always offers free shipping on all orders with no minimum purchase.

### **About Mens Direct**

Mens Direct, established by Neil and Max Glazer, is a specialized men's grooming retailer, offering over 700 luxury grooming products. For more information about Mens Direct, visit the web site at [www.mensdirect.com](http://www.mensdirect.com) or phone (727) 827-2972.

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